



هيئة المساهمات المجتمعية - معاً
Authority of Social Contribution – Ma'an

2023 CONTRIBUTION SUMMARY

CREATING
COLLABORATIVE
COMMUNITIES

A YEAR OF BUILDING COLLABORATIVE COMMUNITIES

“We extend our heartfelt gratitude to all our contributors for your remarkable generosity, unwavering support, and invaluable contributions to the Social Investment Fund. Your commitment has played a pivotal role in bolstering the Emirate's endeavors, addressing numerous challenges, and implementing innovative ideas and solutions in the past years.

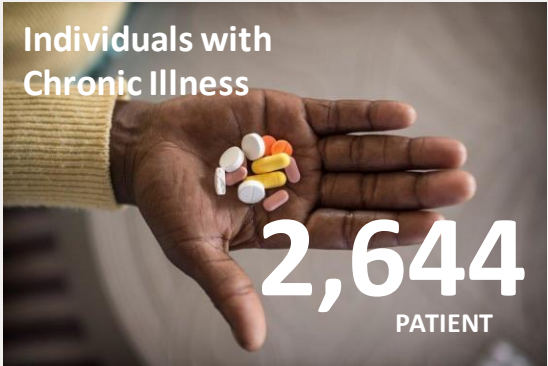
As we express our deepest thanks, we also acknowledge that your contributions go beyond financial support – they represent a shared vision for a brighter, more inclusive future. Together, we have built a community that values compassion, collaboration, and a commitment to making a difference.”

We are proud to reaffirm our commitment to transparency and social impact. One key factor that distinguishes us as a reliable authority is our policy of not deducting any fees from the contributions we receive.

Every dirham you generously contribute goes directly towards funding social causes and projects, ensuring that your entire contributions makes a meaningful and impactful difference.

At the authority of social contribution Ma'an our mission is to support the growth of the community through developing social innovation solutions, encouraging a culture of giving.

MAIN BENEFICIARIES HIGHLIGHTS



2023 HIGHLIGHTS

IN 2023, MA'AN HAS SUCCESSFULLY ALLOCATED AED 91 MILLION DIRHAMS TOWARDS MULTIPLE AREAS COVERING A WIDE RANGE OF SOCIAL PRIORITIES AND SEGMENTS OF ABU DHABI COMMUNITY



91

MILLION DIRHAM

ALLOCATED
TOWARDS SOCIAL
PROJECTS & INITIATIVES



28.05

MILLION
DIRHAM

ALLOCATED TOWARDS
HEALTH SECTOR



+57

2023
NEW IMPACTFUL
PROJECTS

17

PROJECTS GOT CLOSED
FROM 2022



41.1

MILLION
DIRHAM

ALLOCATED TOWARDS
SOCIAL SECTOR



9.3

MILLION
DIRHAM

ALLOCATED TOWARDS
EDUCATION SECTOR



MORE THAN

161,065

INDIVIDUAL

POSITIVELY AFFECTED
WITHIN
ABU DHABI COMMUNITY



12.7

MILLION
DIRHAM

ALLOCATED TOWARDS
ENVIRONMENT &
INFRASTRUCTURE SECTORS

2023 SUPPORTED PROJECTS

❖ SOCIAL SECTOR

1. Supporting low-income families with urgent cases
2. Together for every orphan
3. Sustainable initiative for elderly through building Constructing commercial stores
4. Activating humanitarian care services for local elderly
5. Inclusive Mobility for POD by creating customized taxis
6. Reducing Water and electricity bills for low-income families
7. Furnishing the homes of low-income families –in north Al Wathba.
8. Juvenile Care Program
9. Enabling Emirati craftswoman in the field of Emirati traditional crafts
10. Establish UAE Deaf Association building in Al Wathba.
11. Develop sustainable Poultry Farms for low-income families
12. Wedding counseling program to enhance family stability & mental wellbeing
13. Establishing handmade carpet marketplace to support women
14. Inmates' Humanitarian Cases
15. Support and Equip People of Determination with the right tools
16. Social inclusion program for People of Determination
17. Seniors Support Story
18. Youth of Determination Enablement & Employment
19. Advocacy support program for PODs and their families
20. Ramadan Ma'an
21. Journey of Generation for Elderly
22. Scholarship Consultancy to support youth in employment
23. Build sustainable entrepreneurial opportunities for women & youth
24. Seniors Happiness Program
25. Ad Moments
26. Innovative solutions for startups and social enterprises
27. Community Animal Care Program
28. The Intelligent Stuttering Community

❖ ENVIRONMENT & INFRASTRUCTURE SECTORS

1. Community Parks
2. Establish bus shelters in different areas in Abu Dhabi
3. Developing Rest areas for delivery motorcycles
4. Abu Dhabi Keeper Initiative for Clean Up Program
5. Community Cleanup
6. COP28 Climate Series
7. For our emirates we plant program

❖ HEALTH SECTOR

1. Mobile Dental Clinic for blue collar workers
2. Covering Health insurance cost for PODs and Orphans
3. Keep smiling for cleft lip patients
4. Dialysis center , affordable treatments for low-income families
5. I deserve a life to support cancer Patients
6. Reducing psychological pressure for patients
7. Dental screening and preventive services to children with special needs.
8. Active Parks, utilizing outdoor spaces in the Emirate of Abu Dhabi
9. Establishment of an experimental research center
10. Inclusive community sports for People of Determination
11. Wellness program at universities to empower mental wellbeing
12. Counseling and support programs for divorced parents

❖ EDUCATION SECTOR

1. Social Schools for low-income students
2. Provide educational fees & secure sustainable transportation
3. Financial Literacy program
4. Paying tuition fees for students with financial difficulties
5. Installation of Aeroponic Towers of Schools in Abu Dhabi
6. Healthy School Leaders Program
7. My Money & My Investment for students
8. Community Food Waste Rescue Program for school students
9. Sustainable Urban Farms for school students
10. Providing laptops for students from low-income families

SOCIAL SECTOR

Creating an inclusive and cohesive society in Abu Dhabi, building integrated communities, and ensure a decent standard of living for all community members

EMERGENCY
SUPPORT FOR

61

FAMILY

INCREASE
INCLUSIVITY FOR

940

JUVENILES

HEALTH &
WELLNESS
SUPPORT FOR

270

ELDERLY

ENABLING

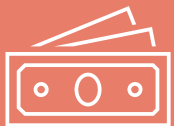
175

EMARATI
CRAFTSWOMEN

EMPOWERING

50

YOUTH



41.1

MILLION DIRHAM



28

PROJECTS &
INITIATIVES

4

COMMUNITY
PROJECTS



29

PARTNERS

1

Supporting Low-Income Families With Urgent Cases



FUND

898,000
AED

BENEFICIARIES

61
Family

Project Brief

Assisting critical situations involving emergencies like home fires or electrical emergencies. The assistance includes provisions for food, shelter, temporary housing, and utilities. Additionally, social support services are offered to help families integrate into their communities

What makes the project significant?

The project emphasizes social support services to help affected families integrate into their communities, creating family's stability and cohesiveness.

Community Benefit

- Ensure family stability by offering temporary housing, food, shelter and utilities.
- Family cohesiveness

**Social
Priority**



Social inclusion & empowerment
Active & Responsible Community

**Project
Partners**



Completed

Project Brief

Provide orphans and children who lack family care with the needed social support required to help them integrate into society by providing health, psychological, social, recreational, and educational care for children who lack family care, following up on children under custodianship, and supporting custodian families.

What makes the project significant?

Taking care of orphans and their families by covering all aspects of life, providing their family and school supplies, and following up on their involvement in various social activities in order to develop their skills

Community Benefit

- Academic Support
- Talent Promotion and Development
- Integration Programs
- Home Equipment's
- Healthcare Services

In Progress

FUND

5,000,000
AED

BENEFICIARIES

200
Orphans

**Social
Priority**



Social inclusion & empowerment

**Project
Partners**



Together For Every Orphan



2

Sustainable Initiative for Elderly



FUND

1,574,062
AED

COMMUNITY PROJECT

6 Commercial Shops

Project Brief

Establishing six shops in Khalifa City, along with three automated sales areas and restroom facilities across three parks to meet the needs of the communities. The generated income from the shops will contribute to supporting various programs for seniors in Khalifa City, ensuring the sustainability of initiatives aimed at benefiting the elderly.

What makes the project significant?

The construction of the shops is based on the needs of the community, and the revenues generated from these shops will be all allocated to social services for seniors in Khalifa City.

Community Benefit

- Shop build based on the Community requirement
- The incomes from the shop will be directed to social services towards seniors.
- The construction of the shop is aligned with the community's needs.

In Progress

**Social
Priority**



Social inclusion & empowerment
Identity & Social Cohesion

**Project
Partners**



Project Brief

The Living Care Project strives to offer personalized services catering to the unique needs of the elderly. This is designed to assist with daily tasks, ensuring their safety, preserving their privacy, and upholding their dignity.

What makes the project significant?

This heartwarming project aims to bring joy and fulfillment to the lives of our beloved senior citizens. By providing essential activities in the comfort of their homes and within nurturing club environments, we're not just offering care – we're crafting moments that enrich their lives and elevate their quality of life.

Community Benefit

- Improved Quality of Life for Seniors
- Enhanced Social Connections
- Health and Wellness Support
- Family Support and Stress Reduction

FUND

14,600,000
AED

BENEFICIARIES

80
Elderly

**Social
Priority**



Social inclusion & empowerment
Active & Responsible Community
Family Cohesion

**Project
Partners:**



Activating living Care Services for Elderly



In Progress

Inclusive Mobility for POD by Creating Customized Taxis



FUND

800,000
AED

COMMUNITY PROJECT

5
POD Taxi

Project Brief

The initiative includes the provision of inclusive taxis and the improvement and modernization of inclusive transport services in accordance with international standards. This initiative is part of Abu Dhabi's strategy for people of determination with the "Inclusive Mobility" initiative, which is managed by the Department of Municipalities and Transport.

What makes the project significant?

This allows PODS to navigate the community more independently and participate in various activities.

Community Benefit

- Enhanced Accessibility.
- Inclusive mobility fosters social inclusion by ensuring that individuals with diverse abilities can participate in community events, gatherings, and social activities without barriers. This contributes to a more cohesive and integrated community.

**Social
Priority**



Social inclusion & empowerment
Active & Responsible Community

**Project
Partners**



In Progress

Project Brief

The aim of this project is to reduce electricity and water consumption by installing more efficient water taps, light bulbs and other devices that reduce the consumption at their homes, without affecting the comfort of the occupants.

What makes the project significant?

By contributing, you're not just supporting a project; you're becoming a part of a heartwarming story. It's a tale of community, care, and positive change. Together with IKEA and the DCD, your involvement transforms houses into homes, making them more sustainable and comfortable for those who need it most. Get ready to be a part of this beautiful journey!

Community Benefit

- Financial Relief for Low-Income Families
- Enhanced Comfort and Livability
- Environmental Stewardship

FUND

826,320
AED

BENEFICIARIES

50
Low Income Families

**Social
Priority**

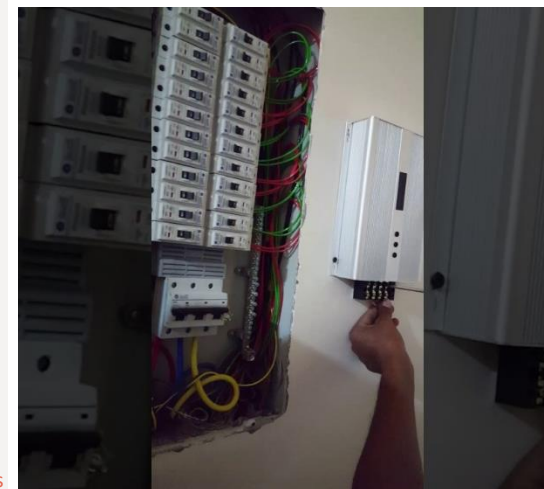


Social inclusion & empowerment
Active & Responsible Community

**Project
Partners**



Reducing Water & Electricity Bills for Low-Income Families



In Progress

Furnishing the Homes of Low-Income Families in Al Wathba



FUND

3,000,000
AED

BENEFICIARIES

60
Low Income Families

Project Brief

The aim of the project is to furnish the homes of 60 families of low-income citizens to support family stability in the North Al Wathba area.

What makes the project significant?

Providing furniture to low-income families improves their living conditions by offering essential items such as beds, sofas, tables, and chairs. This contributes to a more comfortable and functional home environment.

Community Benefit

- Improved Living Conditions
- Enhanced Health and Well-being
- Increased Stability and Security

In Progress

**Social
Priority**



Social inclusion & empowerment



Active & Responsible Community

**Project
Partners**



Project Brief

This project targets the juveniles to develop a positive mindset and ambitions that can prevent their relapse. It helps them become an interactive member within the community.

What makes the project significant?

This project aims to increase inclusivity for juveniles to improve their well-being in different ways and to create opportunity to positively re-integrate them into society.

Community Benefit

- Develop a positive mindset and ambitions.
- Help juvenile to become more involved and of value to the society.
- Eliminate bad habits and replacing them with hands-on activities.

In Progress

FUND

561,600
AED

BENEFICIARIES

940
Juveniles

**Social
Priority**



Social inclusion & empowerment



Family Cohesion



Active & Responsible Community

**Project
Partners**



Juvenile Care Program



Enabling Emirati Craftswomen



FUND

1,000,000
AED

BENEFICIARIES

135
Women

Project Brief

Expanding the crafts workshop to empower Emirati craftswomen in the field of traditional crafts, by employing their skills by manufacturing saleable products with a modern contemporary character to ensure their sustainability.

What makes the project significant?

This initiative is a testament to the empowerment of women and the broader prosperity it brings to the people of the UAE, intertwining a narrative of skill development, happiness, and sustainable growth.

Community Benefit

- Empowering women
- Support national production
- Positive impact on Emirati investments

Social Priority

- ☐ Family Prosperity
- ☐ Social Inclusion & Empowerment
- ☐ Active & Responsible Community

Project Partners



In Progress

Project Brief

Revitalizing the UAE Deaf Association involves covering the expenses for furnishing the new facility in Al Wathba. The site, generously provided by the Family Development Foundation as part of their CSR initiative, marks the first center for the Deaf Association in Abu Dhabi. This center is designed to offer various services aimed at facilitating the integration of the deaf community into the broader society.

What makes the project significant?

Create specialized services for the deaf community in Abu Dhabi, raising awareness about their future needs and fostering integration into the communities.

Community Benefit

- Establish the first center for the deaf in AD
- Offer a variety of services to the deaf community in Abu Dhabi.
- Raise awareness about the initiatives of the Deaf Association.

FUND

92,662
AED

BENEFICIARIES

40
Individuals

Social Priority

- ☐ Social inclusion & empowerment
- ☐ Active & Responsible Community

Project Partners



Establish UAE Deaf Association Building in Al Wathba



Completed

1

Develop Sustainable Poultry Farms for Low-Income Families



FUND

3,500,000
AED

COMMUNITY PROJECT

10
Farms

Project Brief

Initiating a poultry farms project for low-income individuals to revitalize and enhance their farms through private sector involvement. The project aims to establish manageable small poultry shelters across various farms in Al Ain, operated by a social enterprise. This initiative is expected to contribute to generating additional income for the participating farms.

What makes the project significant?

Poultry farming plays a role in fostering local economic growth through job creation, bolstering local businesses, and providing income for individuals engaged in the production and distribution of poultry products.

Community Benefit

- Activate 10 local farms
- Generate more income to the farmers and local product.
- Creates direct employment opportunities for citizens involved in various aspects of the poultry industry, including farm management,

In Progress

Social
Priority



Social inclusion & empowerment
Active & Responsible Community

Project
Partners



Project Brief

Marriage counseling program that provides online financial therapy to newly couples on wedding preparations cost saving, it also raises awareness on what matters for a happy lifetime marriage, moreover it offers coaching sessions on how to get ready to become a parent.

What makes the project significant?

- Raise awareness for the Emirati community on wedding costs savings
- Raise awareness for the Emirati community on what matters for a happy marriage
- Provide financial therapy to the engaged couples specifically on wedding preparations
- Create a pool of benefits for the Emirati community to access on wedding preparations

Community Benefit

- Decrease chances of divorce for the enrolled couples by enhancing communication and building trust among couples
- Increasing the couples' interest to invest time and efforts in the relationship
- Increase local community acceptance towards marriage counselling

In Progress

Wedding Counseling Program to Enhance Family Stability



FUND

415,260
AED

BENEFICIARIES

80
Individuals

Social
Priority



Active & Responsible Community
Social Protection

Project
Partners



1

Establishing Handmade Carpet Marketplace to Support Women



FUND

2,000,000
AED

BENEFICIARIES

40 Women

Project Brief

Empowering women through enhancing handmade production line and hand-crafted products by adopting mechanisms to protect, support national products to allow an outstanding preparation of women's capabilities in different fields that positively impact Emirati investments.

What makes the project significant?

Your support fuels the creation of a self-sustaining brand, not only benefiting the women involved but also enriching national products and Emirati investments. This initiative is a testament to the empowerment of women and the broader prosperity it brings to the people of the UAE, linking a narrative of skill development, happiness, and sustainable growth.

Community Benefit

- Empowering women
- Support national production
- Positive impact on Emirati investments

In Progress

Social Priority

- ☐ Family Prosperity
- ☐ Social Inclusion & Empowerment
- ☐ Active & Responsible Community

Project Partners

FBMI

FATIMA BINT MOHAMED
BIN ZAYED INITIATIVE

Project Brief

This program aims to provide the necessary place and facilities for inmates of penal and correctional institutions through multiple programs and initiatives that will facilitate their community participation while providing financial and in-kind assistance to inmates and their families.

What makes the project significant?

Contributing to this program will create family stability as well as reintegrate inmates into society by enabling them to expand their positive ambitions through building healthier personalities and encouraging them to be active individuals.

Community Benefit

- Covering the debts for defaulters, prisoners and convicted persons.
- Securing travel tickets for inmates who should leave the country.
- Supporting the category of needy prisoners who face financial difficulties while serving their sentences in prison.

In Progress

Social Priority

- ☐ Active & responsible community

Project Partners



جمعية حياة للرعاية اللاحقة
HAYAT POST-CARE ASSOCIATION

Inmates Humanitarian Cases



Support & Equip People of Determination with the Right Tools



FUND

3,110,000
AED

BENEFICIARIES

100 PODs

Project Brief

Support and equip People of Determination with the right tools to be independent and enter the workforce. The program will provide training to the PODs and create jobs opportunities for the graduated PODs.

What makes the project significant?

PODs considered to be one of the most vulnerable groups in the community where there is a lack of employment opportunities for them. This program aims to empower PODs by facilitating their integration into the workforce.

Community Benefit

- Upskilling programs for PODs
- Provide training programs for PODs
- Employment opportunities for PODs

In Progress

**Social
Priority**



Social inclusion & empowerment
Active & Responsible Community

**Project
Partners**

ImInclusive



Project Brief

A social inclusion program targeting and enabling People of Determination to support and address their health and wellbeing through football training with the support of volunteers

What makes the project significant?

Support and address PODs health and wellbeing through football training with the support of volunteers

- Creating a positive impact on all participants through well designed programs that promote high levels of activity and happiness
- Increase the activation and inclusion of POD with weekly programs

Community Benefit

- Improving health of POD using different kinds of exercises promoting physical returns
- Recruiting, engaging and training with volunteers to support an inclusive sports environment

Completed

FUND

100,000
AED

BENEFICIARIES

20 PODs

**Social
Priority**



Social inclusion & empowerment
Active & Responsible Community

**Project
Partners**

ريجنال سبورتس
REGIONALSPORTS

Social Inclusion Program for PODs



Seniors Support Story Telling



FUND

100,000
AED

BENEFICIARIES

50
Elderly

Project Brief

The program enables volunteers and seniors to be engaged meaningfully and share life experiences and wisdom, in the form of stories and anecdotes. This helps combat feelings of loneliness and isolation that seniors experience. The stories will be collected and shared with the public through various channels. The program sparks conversations, fosters empathy and addresses broader issues surrounding age-ism, thus becoming a catalyst for more inclusive society.

What makes the project significant?

- Senior Citizens & Residence in UAE face several social issues including loneliness and social isolation
- The under representation of senior citizens and residence in the society

Community Benefit

- Seniors will be engaged and upskilled to share their personal stories of achievements, and overcoming barriers
- Impact on Seniors Loneliness (measured through established surveys like UCLA Loneliness scale)

In Progress

**Social
Priority**



Active & Responsible Community
Social inclusion & empowerment

**Project
Partners**



Stoically

Project Brief

Provide youth of determination with relevant skills to overcome employment barriers by enrolling in a rehabilitation program geared towards skills development, psychosocial, health, and employment

What makes the project significant?

The programs will give POD's a chance to become active members within the community and improve their overall wellbeing.

Community Benefit

- Equipping participating youth of determination with marketable skills to enter the workplace as interns/trainees.
- Establishing non-formal pathways toward employment for youth of determination not enrolled in education or training.
- Normalizing the concept of non-formal workplace-embedded training within Abu Dhabi private sector.

Youth Of Determination Enablement & Employment



In Progress

FUND

21,000
AED

BENEFICIARIES

20
POD's

**Social
Priority**



Social inclusion & empowerment
Active & Responsible Community

**Project
Partners**



Advocacy Support Programs for PODs and their Families



FUND

66,000
AED

BENEFICIARIES

500
Individuals

Project Brief

An Advocacy support groups led by trained volunteers to create a positive impact on PODs and their families through sharing experiences and knowledge, Combating isolation and insuring interaction and inclusion.

What makes the project significant?

- Individual support for health and rehabilitation, education, outreach, social protection, and social life, culture, and sports
- Support groups for families, siblings, and caregivers of PODs Employment support including provision of training for corporates, participating in career fairs, and POD empowerment

Community Benefit

- Reduces cases of isolation of PODs and their families
- Reduces rates of depression of PODs and their families
- Increases knowledge on disability and services available

Social Priority



Social Protection



Family Prosperity



Social inclusion & empowerment



Active & Responsible Community

In Progress

Project
Partners



Project Brief

An initiative to promote awareness among drivers in Abu Dhabi and Al Ain about the importance of safe driving, obeying speed limits, and adhering to traffic rules, especially during the rush before Iftar. The initiative not only reflects on the spirit of the holy month but also helps avoid road accidents by drivers speeding near Iftar time. It will include distributing iftar meals to drivers, congratulating them on the holy month, and providing the drivers with advice and guidance on safe driving and adhering to the specified legal speeds, especially during the time before Iftar by the volunteers.

What makes the project significant?

High risk of accidents and hasty drivers trying to reach home in time for the breaking of the fast

Community Benefit

- Awareness of the importance of safe driving, obeying speed limits, and adhering to traffic rules
- Fostering volunteerism between senior people, and youth volunteer

Ramadan Ma'an



Completed

FUND

100,000
AED

BENEFICIARIES

29,820
Individuals

Social Priority



Active & Responsible Community

Project
Partners



Journey of Generation for Elderly



FUND

50,000
AED

BENEFICIARIES

100
Elderly

Project Brief

An initiative that provides several activities for senior citizens that enable them to interact continuously through their participation in activities that contribute to improving their mental and physical health.

What makes the project significant?

Involve senior citizens in events that contribute to reducing their feelings of loneliness and isolation and provide them with the opportunity to participate in sports and public activities

Community Benefit

- Encourage a healthy and more active lifestyle for senior citizens and residents of the community
- Increase the awareness of the younger generations to interact with citizens and residents
- Reduce isolation and loneliness facing seniors by developing a safe, open space for seniors to engage with younger generations

Completed

Social Priority ☐ Family Cohesion
☐ Active & Responsible Community

Project Partners



Project Brief

Designing a digital program capable of preparing and graduating competencies from youth who are facing challenges of accessing career, opportunities, and guidance through a series of workshops and interactive training sessions

What makes the project significant?

Several groups face challenges of accessing jobs opportunities as well as receive guidance in the professional world, which hinders their progress in life. Those groups include a) Job Seekers, b) PODs, and c) low-income groups

Community Benefit

- Empower young individuals by equipping them with the necessary skills and knowledge to overcome challenges related to career access
- Providing relevant workshops and interactive training sessions, the program enhances the employability of youth
- Stimulating the overall economic development of the community

In Progress

FUND

65,252
AED

BENEFICIARIES

50
Individuals

Social Priority ☐ Social inclusion & empowerment

Project Partners

مستشارية
للاقتصاد

Scholarship Consultancy to Support Youth in Employment



Build Sustainable Entrepreneurial Opportunities



FUND

52,000
AED

BENEFICIARIES

40
Individuals

Project Brief

A comprehensive training program that targets low-income women and youth, enabling them to create and maintain their own gardens at home and teaching them how to create sustainable entrepreneurial opportunities.

What makes the project significant?

Lack of cultural and cognitive awareness among members of society on how to implement entrepreneurial projects within the agriculture sector, particularly for low-income women and youth in the UAE.

Community Benefit

- Support beneficiaries in the creation of home businesses in the agriculture sector
- Creating a conscious society that is aware of the importance of environmental sustainability and the methodology for achieving it through daily practices

Completed

Social
Priority



Active & Responsible Community

Project
Partners



Project Brief

The program aims to address senior citizens' challenges by creating an innovative community volunteer solution. Volunteers will be invited to the Indian Social & Cultural Centre to help in hosting seniors from the community and engaging with them in various activities such as counselling sessions, group outdoor activities, technology and financial literacy workshops, as well as sports and mindfulness activities.

What makes the project significant?

Senior Residence in UAE face several social issues including loneliness and social isolation

Community Benefit

- Increase the Physical Health Benefits of Seniors
- Improve the integration between seniors and the youth

In Progress

Seniors Happiness Program



FUND

100,000
AED

BENEFICIARIES

40
Individuals

Social
Priority



Active & Responsible Community

Project
Partners





FUND

410,000
AED

COMMUNITY PROJECT

1
Community Event Program

Project Brief

Abu Dhabi Moments is a program that focuses on community events with the aim of strengthening ties and providing a distinctive atmosphere for all members of the community, providing a space for exchanging experiences and building relationships.

What makes the project significant?

The program contributes to the social well-being of residents, promoting mental and emotional health. Ultimately, Abu Dhabi Moments plays a vital role in strengthening the community engagement.

Community Benefit

- Elevate Community Engagement
- Strengthen Inter-community Bonds
- Cultivate a Culture of Giving
- Empower Inclusivity
- Promote Holistic Wellbeing

Completed

Social
Priority

Active & responsible community

Project
Partners

Project Brief

The program will activate and strengthen the capabilities of non-profit companies and social enterprises that work to address social priorities in Abu Dhabi. Contributions are directed to enable enterprises to provide innovative programs and services to serve the community.

What makes the project significant?

The aim of this project is to allow budding entrepreneurs to develop their innovative ideas into a social enterprise or not-for-profit association that addresses social challenges in the community.

Community Benefit

- Empowering non-profit organizations and social enterprises through training programs and workshops

- | | | |
|--|------------------------------|--------------|
| 1. Operation Smile | 9. Doctoori | 17. Tutoruu |
| 2. Mindtales | 10. Seniors First | 18. La Talli |
| 3. DesertShield Fitness | 11. International Talent Hub | |
| 4. NAFAS | 12. Geek Express | |
| 5. Emirates Angels Investors Association | 13. Skillplay | |
| 6. Knack LTD | 14. Cashee | |
| 7. Eshara LTD | 15. Reedz | |
| 8. UAE Deaf Association | 16. Impact& LTD | |

Completed

FUND

2,000,000
AED

BENEFICIARIES

18
Social Enterprises & NGOsSocial
Priority

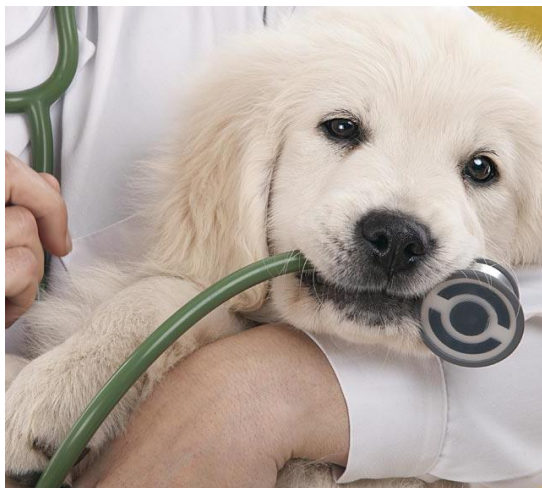
Social inclusion & empowerment

Project
PartnersSocial Enterprises &
NGOs

Innovative solutions for Startups & Social Enterprises



Community Animal Care Program



FUND

150,000
AED

BENEFICIARIES

340

Project Brief

This program implements a two-phase solution to tackle the problem of stray animal overpopulation and neglect in the emirate, starting with a Trap, Neuter, and Return (TNR) program led by volunteers that is then followed by education and adoption days aimed at spreading knowledge and rehoming stray animals.

What makes the project significant?

- Overpopulation and ever-expanding volume of stray animals who are abused, abandoned, and neglected
- Lack of contribution from the community to help stray animals
- Noticeable suffering of animals on streets creates a negative view for tourists and impacts UAE GDP

Community Benefit

- Community more aware regarding animal welfare
- Increased number of volunteers from the communities to participate in helping stray animals
- Reduced number of breed animals abandoned on the streets
- Create a positive impact to Abu Dhabi's contribution towards stray animals
- Increased awareness on ability to adopt animals ethically

In Progress

**Social
Priority**



Active & Responsible Community

**Project
Partners**



Project Brief

Offers a chance for every young man and woman who stutters, as well as Arabic speakers worldwide, to participate in an educational and practical environment. The goal is to empower individuals to manage stuttering and aspire to enhance the quality of their lives..

What makes the project significant?

The community provides a platform for individuals who stutter to connect with others facing similar challenges. This peer support can be empowering, helping members build confidence, share experiences, and learn from each other.

Community Benefit

- Peer Support and Empowerment
- Reduced Stigma and Misunderstanding
- The community can serve as a valuable resource hub, offering educational materials, information about speech therapy options, and access to expert advice. This empowers individuals with knowledge about managing and overcoming stuttering

In Progress

FUND

292,000
AED

BENEFICIARIES

10
Individuals

**Social
Priority**



Social inclusion & empowerment
Active & Responsible Community

**Project
Partners**



The Intelligent Stuttering Community



EDUCATION SECTOR

Provide distinctive and appropriate opportunities for all learners to access education services.

Support developing the education sector in Abu Dhabi, and promote a culture of creativity, sustainability and excellence

LAPTOPS FOR

150

STUDENT
FROM LOW-INCOME
FAMILIES

TUITION FEES
FOR

80 PODs

SUPPORT

571

STUDENT
IN EDUCATIONAL
FEES

6

SOCIAL SCHOOLS
COVERED 4,835
STUDENTS

FINANCIAL
LITERACY PROGRAM
FOR

630

STUDENTS



9.3

MILLION DIRHAM



10

PROJECTS &
INITIATIVES



12

PARTNERS

Social Schools for Low-Income Students



FUND

5,998,000
AED

BENEFICIARIES

333 Students
6 Social Schools

Project Brief

This program aims to provide educational opportunities for the students from low-income families and ensure the quality of education not less than other schools to ensure the optimal use of educational facilities in the country

What makes the project significant?

This program will support students who are financially incapable and will give them hope to successfully continue their educational journey.

Community Benefit

- Supported 6 community schools in Abu Dhabi with 4,835 students.
- Paying tuition fees for 333 students in public schools.
- Provide educational opportunities for resident students from low-income families.
- Reducing behavioral problems as a result of emptiness and lack of learning opportunities

Completed

Social
Priority



Social inclusion & empowerment

Project
Partners



Project Brief

Promote the sustainable education of the POD by endorsing the 3rd sector (Alnoor Center) that offers educational services for the POD in AD.

- Providing a bus to transport POD students.
- Maintenance and restoration of the building.

What makes the project significant?

The renovated center promotes inclusivity by creating an environment that caters to the diverse needs of People of Determination. This fosters a sense of belonging and acceptance within the community.

Community Benefit

- POD center renovation
- The center annually benefits over 500 resident PODs.
- The center offers minimal fees to the POD.
- Raising awareness about the challenges faced by People of Determination and promotes education on disability issues.

In Progress

FUND

470,000
AED

BENEFICIARIES

80
PODs

Social
Priority



Social inclusion & empowerment



Active & Responsible Community

Project
Partners



Provide Educational Fees & Secure Sustainable Transportation



Financial Literacy Program



FUND

994,600
AED

BENEFICIARIES

450
Individuals

Project Brief

The program seeks to improve the financial literacy of the Abu Dhabi community and attain a budget for individuals that aligns with their living standards, free of charges.

What makes the project significant?

The program can contribute to increased financial literacy by providing educational resources and workshops. This empowers individuals to make informed financial decisions, manage their money effectively, and plan for the future.

Community Benefit

- Improved financial culture within the community leads to better financial management at the individual level. This, in turn, contributes to economic stability for residents and the community.
- Establish sustainable services for financial literacy in AD running by 3rd sector.
- Approximately 450 individuals from various target groups within the communities benefit annually from participating in the program.

In Progress

**Social
Priority**



Social inclusion & empowerment
Active & Responsible Community

**Project
Partners**



Project Brief

Providing financial support for students from low-income families by covering their tuition fees.

What makes the project significant?

This program aims to aid financially disadvantaged students, offering them hope to successfully pursue their educational journey.

Community Benefit

- Providing educational opportunities for resident students from low-income families
- Reducing behavioral problems as a result of emptiness and lack of learning opportunities

In Progress

FUND

950,000
AED

BENEFICIARIES

158
Students

**Social
Priority**



Social inclusion & empowerment
Active & Responsible Community

**Project
Partners**



Paying Tuition Fees for Students with Financial Difficulties



Installation of Aeroponic Towers in Abu Dhabi Schools



FUND

100,000
AED

BENEFICIARIES

400
students

Project Brief

Installation of Aeroponic Towers in 4 Schools in Abu Dhabi and onboard teacher and student volunteers to teach their fellow students on how to grow and harvest vegetables and take the produce home, as well as teach them on the importance of reducing food waste

What makes the project significant?

To promote individual wellbeing and mitigate the risk of global food system, it is imperative for individuals to be conscious of this state and cultivate an understanding of the food system's dynamics through encouraging them to grow food.

Community Benefit

- Increase understanding of Aeroponic Towers, Food Nutrition, Food manufacturing Method, Urban farming method and Food Packaging
- Increase commitment and responsibility towards food safety
- Reduce feelings of stress and anxiety through caring for the harvests

In Progress

Social
Priority



Active & Responsible Community

Project
Partners



The food engineer

Project Brief

A ten-week Healthy School Leaders course is designed for school aged students 12 to 18 years that have an interest in increasing their theoretical and practical knowledge of healthy living, to then becoming healthy volunteer ambassadors within their school community and lead a team of other dedicated student, teacher and parent health volunteers.

What makes the project significant?

Approximately one in three children in the UAE is overweight or obese. Obesity and leading an unhealthy lifestyle increases the risk of developing chronic diseases such as type 2 diabetes, heart disease and hypertension, leading to increased healthcare costs and decreased quality of life.

Community Benefit

- Improved health and fitness of all school stakeholders.
- Heightened awareness of living a healthier life for all.
- Increased participation in health and fitness activities in schools.
- Enhanced confidence and knowledge of new Healthy School Leaders

In Progress

FUND

86,250
AED

BENEFICIARIES

4,500
Students

Social
Priority



Active & Responsible Community

Project
Partners



Healthy School Leaders Program



My Money & My Investment for Students



FUND

53,000
AED

BENEFICIARIES

180
Students

Project Brief

Create an inclusive environment for students to learn what financial literacy is and how it can have a positive impact on one's future life.

Years of Age (Throughout the 12 weeks)

What makes the project significant?

- The lack of financial literacy education in schools can have several negative consequences for students and society as a whole. Below highlights some problems that arise from not teaching financial literacy in schools:
- Limited Money Management Skills
- Increased Debt and Financial Stress
- Economic Consequences

Community Benefit

- Students' awareness around financial literacy and how it will support their future choices.
- Demonstrate how they have increased their saving and adapted their budget habits to make a positive impact on their financial awareness, identifying changes to see impact.

In Progress

Social
Priority



Social Protection

Project
Partners

مدرسة خليفة
بن زايد الأول
KHALIFA BIN ZAYED AL AWAL SCHOOL

Project Brief

Implement a sustainable circular food chain program, ReFarm, in a school as a pilot, with the help of volunteers who will be the ambassadors of engraving sustainable practices in society and the future generation. This will include Sustainable Awareness Workshops, Food Waste Recycling, Excess Food Donations and Sustainable Local Farming

What makes the project significant?

- Currently the food chain in UAE is linear and there is a need to work towards a circular economy
- High Carbon emissions and air pollution from dumping food waste in landfills

Community Benefit

- Conduct Spread knowledge and core behavior change to the families at home and not only at school.
- Cut food waste and loss by at least 20%
- Instill a life-long appreciation of food and its blessing and minimize wastage.

In Progress

FUND

100,000
AED

BENEFICIARIES

6,350
Students

Social
Priority



Active & Responsible Community

Project
Partners

Releap

Community Food Waste Rescue Program



Sustainable Urban farms for School Students



FUND

100,00
AED

BENEFICIARIES

1,350
Students

Project Brief

Establishment of a sustainable garden , supported by a community volunteering program. This program actively engages volunteers to contribute their time, skills, and knowledge towards the development and maintenance of the garden through garden construction, planting, maintenance and educational workshops

What makes the project significant?

- Limited exposure to sustainable practices and lack of knowledge in topics related to environmental conservation such as waste, carbon footprint, and food donation, especially for students .

Community Benefit

- Spread Knowledge and core behavior change to the families at home and not only at school
- Cut food waste and loss by at least 20%
- Instill a life-long appreciation of food and minimize wastage
- Spread the learning and impact to further schools through scaling up the similar activities

In Progress

**Social
Priority**



Active & Responsible Community

**Project
Partners**



Project Brief

Provision of computers for students benefiting from the social support program and participants in the continuing education project and knowledge group.

What makes the project significant?

Enhanced education opportunities by covering the cost of educational tools for low-income students.

Community Benefit

- Cover the cost of providing 150 computers.
- Continuing education participants can engage in online courses and skill development, contributing to their personal and professional growth.

In Progress

FUND

500,000
AED

BENEFICIARIES

150
Students

**Social
Priority**



Social inclusion & empowerment
Active & Responsible Community

**Project
Partners**



Providing Laptops for Students from Low-Income Families



HEALTH SECTOR

Facilitating therapeutic, preventive & rehabilitative care to ensure providing the required healthcare for all community members through stimulating growth in medical services and equipment's provided.

SURGERIES FOR

100

CLEFT LIP
PATIENTS

ESTABLISHMENT
OF

**A DIALYSIS
CENTER**

FOR LOW INCOME
PATIENTS

HEALTH INSURANCE
UMBRELLA FOR

2,614

ORPHANS AND
PODs

TREATMENTS FOR

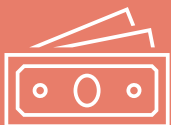
30

CANCER PATIENTS'

DENTAL TREATMENTS FOR

1,200

BLUE COLLAR WORKERS &
CHILDREN with SPECIAL
NEEDS



28.05

MILLION DIRHAM



12

PROJECTS &
INITIATIVES

4

COMMUNITY
PROJECTS



15

PARTNERS

Mobile Dental Clinic



FUND

300,000
AED

BENEFICIARIES

1,100
Workers

Project Brief

Mobile Dental Unit that provides free, comprehensive dental treatment and emergency care to blue collar workers in communities facing common barriers to oral healthcare.

What makes the project significant?

By supporting this program, an oral health dental campaign will be funded and supported to serve the blue-collar workers in one of the largest labor camps.

Community Benefit

- Targeting patients who live in rural areas where they don't have easy access to dental treatments.
- Delivering dental services to people in need.
- Educating every individual regarding the importance of oral health.

In Progress

**Social
Priority**

☐ Social inclusion & empowerment

**Project
Partners**



Project Brief

Health insurance umbrella for orphans and people of determination under the residence category by covering the costs of health treatment cost to achieve effective integration of health services, and find solutions to the challenges that may hinder the mechanism of integrating people of determination and orphans into society in order to provide a healthy and safe life to move them from the accreditation stage to the integration stage

What makes the project significant?

By supporting this program, the best health services will be guaranteed for people of determination and orphans in the Abu Dhabi community to empower them and ensure their integration into society in a healthy manner aligned with their circumstances

Community Benefit

- By covering treatment costs, the project can lead to early detection and intervention, improving health outcomes and preventing the progression of diseases.

In Progress

FUND

10,000,000
AED

BENEFICIARIES

2,614
PODs & Orphans

**Social
Priority**

☐ Social inclusion & empowerment
☐ Active & Responsible Community

**Project
Partners**



Covering Health Insurance Cost For POD's & Orphans



Keep Smiling for Cleft Lip Patients



FUND

200,000
AED

BENEFICIARIES

100
Patients

Project Brief

Providing free, safe, corrective surgery to children and young adults residing in the UAE with cleft conditions.

What makes the project significant?

This project will enable those with cleft conditions to correct their smiles enabling them to treat their condition, live better and healthier lives free from shame and ridicule.

Community Benefit

- Covering the costs of surgeries for patients with cleft conditions from all segments of society.

Completed

**Social
Priority**



Social inclusion & empowerment

**Project
Partners**

Operation Smile

Project Brief

Establishing a humanitarian dialysis center offers cost free treatment for low-income residents, to access essential healthcare services, as the center provides 28 beds and provides treatment for 9,895 cases annually.

What makes the project significant?

- A low-cost dialysis center not only directly impacts patients but also contributes to the overall well-being of the community. By addressing the healthcare needs of vulnerable individuals, the project fosters a healthier and more resilient community.
- Ensure access to the best healthcare services for low-income residents.

Community Benefit

- Provide cost free hemodialysis center that can be run efficiently for patients without funding.
- Provide a safe space for patients to perform peritoneal dialysis exchanges for those in need of PD

In progress

Dialysis Center



FUND

12,000,000
AED

COMMUNITY PROJECT

1
Dialysis Center

**Social
Priority**



Social inclusion & empowerment

**Project
Partners**

SEHA  **شركة أبوظبي للخدمات الصحية**
Abu Dhabi Health Services Co. PSC
A PuroHealth Asset

I Deserve a Life to support Cancer Patients



FUND

400,000
AED

BENEFICIARIES

30
Patients

Project Brief

This initiative involves creating a financial support program that not only covers the costs of medical treatments for cancer patients but also encompasses additional support services, such as mental health counseling.

What makes the project significant?

The goal is to offer a holistic support system that addresses the various challenges faced by cancer patients and their families, thereby enhancing their overall well-being during the difficult journey of battling cancer."

Community Benefit

- Covering the costs of treatment for needy cancer patients from all segments of society.
- Educating the community and raising its awareness of the seriousness of cancer, the factors causing it and ways to prevent it.
- Provide psychological and moral support and information necessary to help cancer patients.

In Progress

**Social
Priority**

- ☐ Social inclusion & empowerment
- ☐ Active & Responsible Community

**Project
Partners**



Project Brief

Program enabling volunteers to visit and interact with long-term patients in hospitals to reduce their psychological pressure by accompanying them on visits and hosting workshops and activities.

What makes the project significant?

- Patients in hospitals in the UAE face several social issues including loneliness and social isolation
- Lack of participation in physical and community activities

Community Benefit

- Increase the wellbeing of the patients
- Through community engagement, volunteers will support in spreading happiness and hope among patients
- Community cohesion

Reducing Psychological Pressure for Patients



In Progress

FUND

90,000
AED

BENEFICIARIES

1,500
Patients

**Social
Priority**

- ☐ Active & Responsible Community

**Project
Partners**



Dental Screening & Preventive Services



FUND

100,000
AED

BENEFICIARIES

100
Child

Project Brief

Dental Experts Center will be extending their resources through an outreach volunteering program that offers dental screening and preventive services to the children ages 6 to 18 years old with special needs. The Outreach Dental Program participants are eligible for free dental screenings like clinical and radiological examination and preventive dental services.

What makes the project significant?

Supporting the integration of oral health screening for people of determination

Community Benefit

- Raising awareness and providing evidence-based educational materials for the community
- Developing programs in educational institutions and other important settings
- Skill building and facilitating training and education

In Progress

**Social
Priority**



Social inclusion & empowerment

**Project
Partners**



Project Brief

Active Parks will utilize outdoor spaces in the Emirate of Abu Dhabi for a program of weekly activations which will provide no cost opportunities for the community to engage in physical activity in a non-competitive, supportive environment. They will provide the education tools, support and the appropriate frameworks, to allow ACTIVE Parks to become a volunteer led program.

What makes the project significant?

- Raising awareness and raising the level of physical health of Abu Dhabi community by involving them in multiple physical activities that contribute to improving their mental health.

Community Benefit

- Improvement in the health of the population
- Increase in park usage
- Making positive changes lead by the community leading to lifelong healthy choices in the future and a sustainable model for long term program success

In Progress

FUND

100,000
AED

BENEFICIARIES

15,040
Individual

**Social
Priority**



Active & Responsible Community

**Project
Partners**



Active Parks



Establishment of an Experimental Research Center



FUND

1,800,000
AED

BENEFICIARIES

300
Individuals

Project Brief

Establishment of an experimental medical research center represents the inauguration of a pioneering institution dedicated to experimental medical research and training, aimed at advancing healthcare research. Collaborating closely with both the public and private sectors, it aims to lay a robust foundation for research and enhance infrastructure development.

What makes the project significant?

- Increased knowledge and understanding of diseases and treatments which means providing more effective care.
- Advances in medical technology by giving more accurate tools for diagnoses and advanced treatment options.

Community Benefit

- Improved quality of care by elevating the overall quality of healthcare, ensuring patients receive the best treatment.
- Greater awareness of public health issues which leads to better strategies for prevention and management.
- Highlight potential benefits for research, education, and regional medical advancements

In Progress

**Social
Priority**



Social inclusion & empowerment



Active & Responsible Community

**Project
Partners**



Project Brief

This program aims to secure an inclusive environment with the necessary accessibility arrangements such as inclusive trainings for PODs, accessible equipment, accessible sports venue, to encourage and ensure the participation of people of determination and their families in a community sport events on an equal basis as others.

What makes the project significant?

- Aims to increase the social participation of POD and their families and hence improve their quality of life
- Positioning Abu Dhabi on the regional and international map as an inclusive and accessible emirate.

Community Benefit

- Creating an inclusive environment for people of determination and their families.
- Enhance family cohesion
- Supports the alignment with WHO requirement for daily physical activity for POD.

Inclusive Community Sports for PODs



In Progress

FUND

2,500,000
AED

BENEFICIARIES

1,000
PODs

**Social
Priority**



Social inclusion & empowerment



Active & Responsible Community

**Project
Partners**



Wellness Program at Universities to Empower Mental Wellbeing



FUND

348,036
AED

BENEFICIARIES

100
Students

Project Brief

Wellness for universities program is designed to empower students by giving them the choice and safe space to talk about their mental health and emotional challenges and to learn practical skills to unlock their full and increase their performance levels.

What makes the project significant?

Raising awareness among university students about the importance of mental health by offering them psychological counselling sessions to promote their mental wellbeing.

Community Benefit

- Enhance the mental well-being & increase productivity for university students.
- Provide a simple and affordable solution for everyone.
- Build an educated society that promotes mental health.

Social Priority



Social inclusion & empowerment
Active & Responsible Community

Project Partners

In Progress

takalam
SAY SOMETHING

Project Brief

Counseling and support program for divorced parents that have children aged 0-8 years. The program aims to equip parents with strategies that supports their children during and after divorce and to encourage positive child wellbeing.

What makes the project significant?

Divorce can be difficult for all family members, especially for young children as they can find it difficult to process, understand and cope with. This program main goal is to overcome and minimize the impact of these difficulties.

Community Benefit

- Raise awareness about Co-parenting and build healthy bridges of communication
- Provide strategies to help parents communicate with their children
- Support children to improve coping abilities during and after divorce

Counseling & Support programs for Divorced Parents



In Progress

FUND

220,000
AED

BENEFICIARIES

36 families

Social Priority



Social inclusion & empowerment
Active & Responsible Community

Project Partners



ENVIRONMENT & INFRASTRUCTURE SECTORS

Help in creating an ideal living environment for Abu Dhabi citizen & residents with all facilities and services to provide a high quality of life, through innovative and impact-oriented projects, in collaboration with success partners and the community.

ESTABLISH

9

COMMUNITY
PARKS

PLANT

5,000

MANGROVE
TREES

2

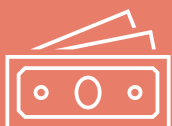
PROGRAMS
FOR COMMUNITY
CLEANUP

2

REST AREAS FOR
DELIVERY
MOTORCYCLES

54

BUS
SHELTERS



12.7

MILLION DIRHAM



7

PROJECTS &
INITIATIVES

3

COMMUNITY
PROJECTS



6

PARTNERS

Community Parks



FUND

8,500,000
AED

COMMUNITY PROJECT

9
Community Parks

Project Brief

Introducing the concept of community participation in urban development through a joint program by Ma'an & Abu Dhabi Municipalities to develop community parks.

What makes the project significant?

This project will be providing a recreational facilities that will engage and serve the community members, services within specific areas to all members of the community through the development of parks and recreational facilities.

Community Benefit

- Recreational facilities for community members
- Engage the community members and facilitate their physical and mental needs through creating the community parks where they can have many activities and amenities to keep visitors of all ages active and engaged for an entire day.

In Progress

Social Priority



Social inclusion & empowerment
Active & Responsible Community
Sports

Project Partners



Project Brief

This program aims to enhance the number of bus stations in the Emirate of Abu Dhabi to allow for construction of 30 stations in different area within the Emirate such as Abu Dhabi, Al Ain and Al Dhafra.

What makes the project significant?

Your contribution will make a difference in improving the infrastructure quality within the emirate by reducing the congestion, providing different transportation options and allowing for equity and accessibility for different all segments in the community.

Community Benefit

- Developing bus stations in a community can bring about several benefits, enhancing the overall quality of life and contributing to the community's economic, social, and environmental sustainability.

Establish Bus Shelters in Different Areas in Abu Dhabi



In Progress

FUND

3,240,000
AED

COMMUNITY PROJECT

54
Bus Shelters

Social Priority



Social inclusion & empowerment
Active & Responsible Community

Project Partners



Developing Rest Areas for Delivery Motorcycles



FUND

350,000
AED

COMMUNITY PROJECT

2
Rest Areas

Project Brief

Establishing new rest areas for delivery Motorcycles drivers including the required equipment's such as Air Conditioning, charging adapters and water dispensers to ensure the safety and reduce heat stress

What makes the project significant?

The project aims to enhance comfort and safety for delivery bikers by reducing the risk of accidents improving efficiency and delivery services.

Community Benefit

- Rest areas allow delivery riders to take breaks, organize orders, and wait for new assignments more efficiently. This can lead to faster and more reliable delivery services, benefiting both businesses and customers.
- Ensure safety and comfort for delivery bikers
- Improves traffic flow and enhances overall road safety for both riders and other road users.

In Progress

**Social
Priority**



Social inclusion & empowerment
Active & Responsible Community

**Project
Partners**



Project Brief

A cleanup initiative hosted in various locations around Abu Dhabi. This initiative provides community members with an opportunity to contribute to the preservation of UAE's most valuable beaches, deserts and parks, while also boosting morale and gaining knowledge about the environment

What makes the project significant?

- Coastline is facing a threat due to municipal waste each year, a significant amount of which ends up in on the coastline, desert and other natural habitats.
- Increasing plastic waste on beaches threatening marine life and local tourism.

Community Benefit

- Increase the number of cleaner and safer nature spots across Abu Dhabi
- Decrease the number of animals, marine life and birds' mortality rates
- Increase the number of empowered individuals to support environmental protection
- Increase community engagement and foster an active commitment to change

In Progress

FUND

100,000
AED

BENEFICIARIES

Abu Dhabi
Community

**Social
Priority**



Active & Responsible Community

**Project
Partners**



Abu Dhabi Keeper Initiative for Clean Up Program



Community Clean Up



Project Brief
A mass volunteering opportunity that engages the Abu Dhabi community to address pressing environmental issues

- What makes the project significant?**
- Relatively low satisfaction with the living environment
 - Low community engagement and volunteering

- Community Benefit**
- Change social behavior towards responsible consumption and production
 - Promote reducing, reusing, and recycling
 - Engage the Abu Dhabi community in meaningful volunteering opportunities in line with the UN Sustainable Development Goals
 - Preserve the environment by reducing pollution and increasing residents' satisfaction with the environment

Completed

FUND

100,000
AED

BENEFICIARIES

Abu Dhabi
Community

**Social
Priority**



Active & Responsible Community

**Project
Partners**

مؤسسة الإمارات
EMIRATES FOUNDATION



Project Brief
A multifaceted approach to drive tangible change by engaging volunteers in different environmental initiatives by conducting masterclasses, expert-led workshops, and coordinating COP28 activation sessions.

What makes the project significant?
The urgency of addressing both the climate crisis and the loss of nature as interconnected issues. To combat these challenges, enhancing resilience in nature and climate adaptation becomes paramount.

- Community Benefit**
- Increased Awareness and education
 - Behavior Change and Healthy Habits
 - Community Support and Collaboration
 - Infrastructure and Environmental Changes
 - Healthier and more Resilient Communities

In Progress

FUND

99,999
AED

BENEFICIARIES

1,500

**Social
Priority**



Active & Responsible Community

**Project
Partners**



COP28 Climate Series



For Our Emirates we Plant Program



FUND

335,980
AED

BENEFICIARIES

90,000
Individuals

Project Brief

For Our Emirates We Plant aims to plant 5,000 trees in Abu Dhabi. These indigenous tree saplings, when fully grown, will effectively help to sequester carbon dioxide from the atmosphere while ensuring that they are helping to combat desertification, which is a serious issue in this region

What makes the project significant?

This not only effectively help increase the biodiversity and microhabitat in the country, but also helps combat desertification and helps sequester carbon from the atmosphere as the tree grows.

Community Benefit

- Improve environmental literacy rate in the country,
- Help achieve the international and local sustainability goals
- Help elevate the biodiversity and microhabitats in the country.
- Help UAE achieve Net Zero goals.

In Progress

Social Priority

- ☐ Social inclusion & empowerment
- ☐ Active & Responsible Community

Project Partners



SUPPORTED PROJECTS IN 2022 UPDATES

❖ COMPLETED PROJECTS DURING 2023:

1. Assisting the heavily indebted inmates-Faraj Fund
2. Covering pharmaceuticals costs for individuals affected by COVID.
3. Improving the mental state during the pandemic via Estijaba call center for patients-2
4. Supporting the continuation of education of university students affected by COVID-19 by covering tuition fees -2
5. Providing educational opportunities for low-income highflier students through scholarships-1
6. Providing educational opportunities for low-income highflier students through scholarships-2
7. Provide learning opportunities for people of determination through educational grants
8. Economic support for low-income people through the installation of low-consumption electronic devices
9. Supporting the entrepreneurial communities affected by the COVID-19 pandemic
10. Covering COVID expenses in cooperation with Khalifa Humanitarian City
11. Support for tuition fees for people of determination students – Zahrat Al Lotus Autism Center
12. Covering tuition fees for students with family issues - Abu Dhabi Authority for Family Support
13. Financial support for non-profits and social institutions that provide services and products in Abu Dhabi-1
14. Covering tuition fees for Emirati students
15. Enhance the strategic partnership of the social sector for supporting social sector programs
16. Funding awareness campaigns to ensure children's safety in cars
17. Leaders of change for awareness of environment

❖ ONGOING PROJECTS

1. Provide temporary decent homes for Emirati families
2. Establishing non-profit organizations that specialize in interactive solutions for people of determination
3. Sustainable Student support
4. Establishing a laboratory for scientific and experimental research
5. Enhancing the environmental and natural quality of life in Abu Dhabi by developing Al Bateha Reserve
6. Educational grants for students for highflier residents - Abu Dhabi Residents Office
7. Establishing entertainment facilities and community parks
8. Halfway houses initiative



هيئة المساهمات المجتمعية - معاً
Authority of Social Contribution - Ma'an

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